



ah

alison
hardcastle

Design Studio and
Paper Goods



PRINT. PRODUCT. PATTERNS. PROJECTS.

For those of you who are coming to us for the first time - a big Yorkshire hello! I'm Alison - creator, founder, illustrator, designer and business woman at the helm of AH. Now in our 17th year of business and given the shift in priorities, retail, social media and the world in general over the last couple of years it feels very much like a new dawn. With that in mind, at the beginning of the year I wrote a manifesto of sorts.

Our foundations still remain rooted in designing with thought, care and passion for what we do. Everything still starts life as original artwork, drawing, ink, pattern or print. That will never change. It gives us a uniqueness which can only be ours.

I still have an enthusiasm and love for clever and thoughtful design. Designing and creating images make me so happy - something I hope shines through in the designs but now I would also add the following to what we do and where we aim to go looking ahead:

1. We want be a business that does good; Good deeds, good business, good products and good ethics.
2. Help people have more fun and lift spirits through design
3. Work harder towards the environmental credentials we maintain. We already operate a very sustainable approach to what we do but there's always room to go further and we want to keep exploring this and help people to buy more thoughtfully, consume less stuff and really be a brand which people feel confident investing in.
4. Connect people with each other and with the outside
5. Help people to support each other through kindness and mental awareness
6. On a personal level I want to only ever make designs I really connect with and which are original, purposeful, affordable and with longevity
7. Use my designs for good,

for fun, for support, kindness and to empower. Through strong colour, uplifting statements, questions and graphics I aim to create things which make people happy, raise a smile and give warmth.

It's a lot to ask from the humble card, piece of stationery or print but I've always asked more of what I do than merely making 'nice cards'.

You'll find a whole host of new cards for Autumn 2022; Children's, Age Range 1-80, Occasion, Kindness & Friendship, Statement, Hello and Empowering & Encouraging.

Design Studio

If you too want a piece of design which does more and which really taps in to the heart of your business or project get in touch as the bespoke design arm of the studio is constantly evolving. If you have a seed of an idea or a project to discuss drop me an email.

Environmental credentials

All cards can be supplied either in cellos or without according to preference. Please specify upon ordering. All the cellos used are made with compostable bio-based film.

Our products are printed on fsc stock in the UK. Inks are mineral-based but not aggressive. Any bi-products of the printing process are constantly recycled by our printers and re-sold as fuel.

As a studio we recycle all our packaging and boxes and we re-use all packaging where possible. All boxes and fillers used in orders are therefore recycled or recyclable.

We are always on the lookout for new stockists so if you like what you see come and join our happy band of independent and unique stockists. Please visit the wholesale part of our website to find out more.

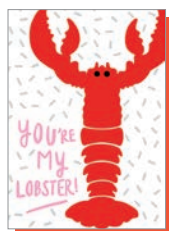
Thanks as always,
Alison x



Tatty Devine



AH-TD01



AH-TD02



AH-TD03



AH-TD04



AH-TD05



AH-TD06



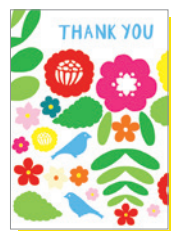
AH-TD07



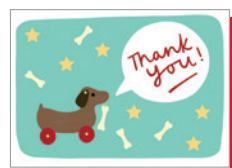
AH-TD08



AH-TD09



AH-TD10



AH-TD11



AH-TD12



AH-TD13



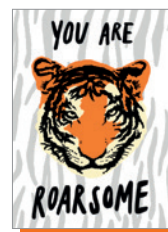
AH-TD14



AH-TD15



AH-TD16



AH-TD17



AH-TD18

Our Collaboration with Tatty Devine seamlessly combines iconic Tatty Devine designs with Alison's composition, type and illustrative style resulting in an original and fun collection. Size: 10.5 x 14.7cm



YSP



AH-YSP01

AH-YSP02

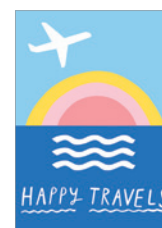
AH-YSP03

AH-YSP04

AH-YSP05

AH-YSP06

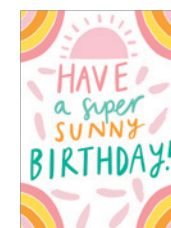
The Alison Hardcastle + Yorkshire Sculpture Park 'Weston Collection' uses the strong shapes, patterns and architecture of the YSP and celebrates all things hands-on; making, building, playing and creating. All cards are 10.5 x 14.7cm



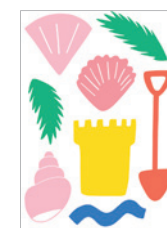
SUN01



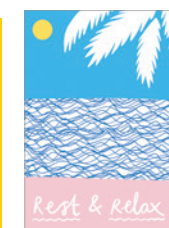
SUN02



SUN03



SUN04



SUN05

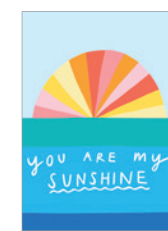
A fun range which is bursting with colour and hues of holidays. Our Sun + Sea collection focuses around sandy beaches and blue skies, sunrises and sunsets, abstract pattern and shapes associated with warmer climes. Size: 10.5 x 14.7cm



SUN06



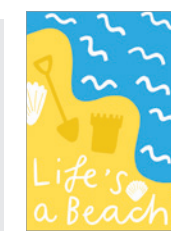
SUN07



SUN08



SUN09



SUN10



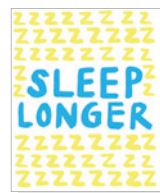
MINI-01



MINI-02



MINI-03



MINI-04



MINI-05



MINI-06



MINI-07

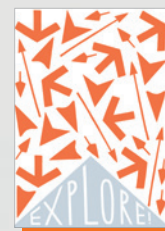


MINI-08

Our collection of mini cards are centred around the idea of Memos and simple reminders for a complicated world. They feature bold simple statements which can be sent for any number of reasons and occasions. Size: 9 x 11.5cm



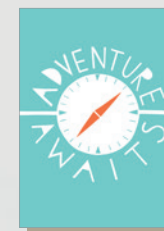
A1



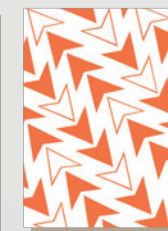
A2



A3



A4



A5



A6



A7



A8



A9



A10

A range of cards centred around the great outdoors and getting out and about. A versatile range of greetings cards which can be applied to many occasions including new challenges and accomplishments. Size: 10.5 x 14.7cm





P1

P12

P17

P18

P19

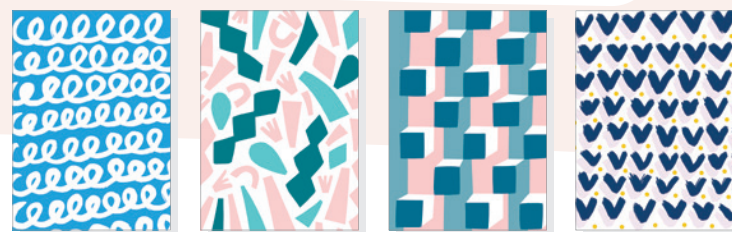


P22

P23

P24

P25



P26

P27

P28

P29



P30

P31

P32

P33

P34 green

P34 blue



P35

P36

P37

P38

P39



B3

B4

B5

B6

B10



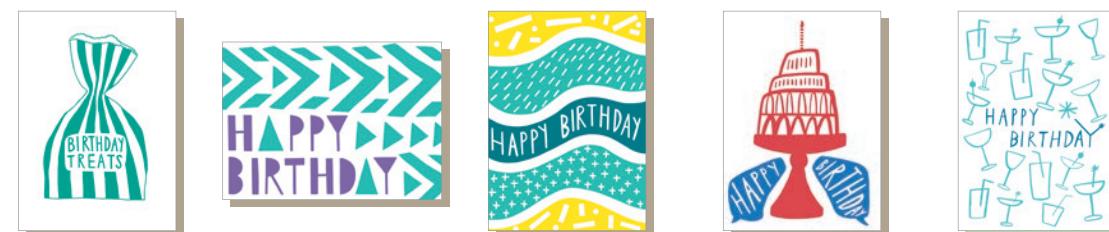
B11

B13

B15

B16

B17



B19

B21

B22

B24

B25



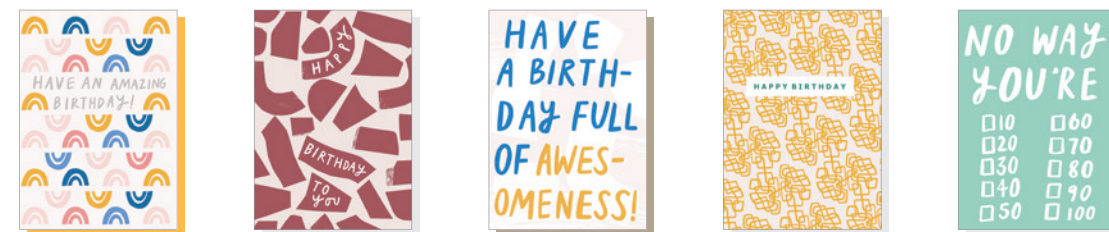
B26

B27

B28

B29

B30



B31

B32

B33

B34

B35

STATEMENT



PH6



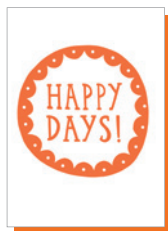
PH7



PH8



PH13



PH16



PH17



PH12



PH9



PH11



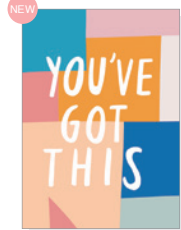
PH14



PH15



O102



O103

THANK YOU



O1



O2



O34



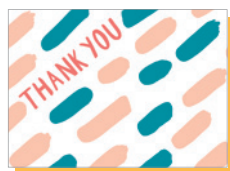
O44



O57



O58



O61



O101





O14



O33



O50



O51



O72



O73



O96



O97



O98



O12



O13



O26



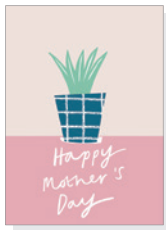
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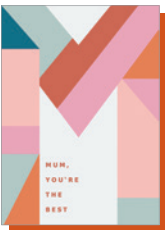
O49



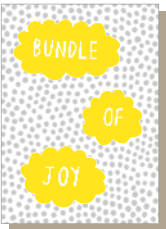
O92



O93



O94



O9



O55



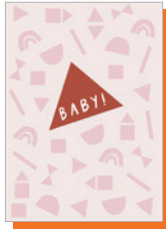
O39



O63



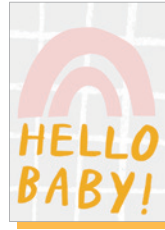
O84



O85



O86



O87



O10



O36



O53



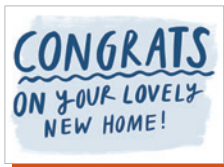
O88



O89



O90



O91



GOOD LUCK &
LEAVINGBEST
OF
LUCK

O23



O69

I HAVE
EVERY-
THING
CROSSED
FOR YOU!

O99



O100

ENGAGEMENT

THE
BEST IS
YET TO
COME!

O27



O29



O74

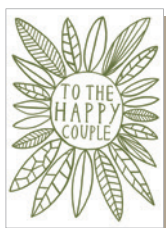


O75



O76

WEDDING



O6



O21



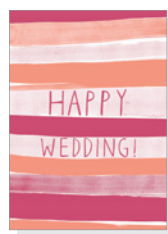
O35



O59



O64



O77



O78



O79



AH-YSP06

ANNIVERSARY



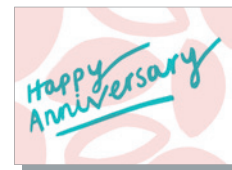
O28



O37



O80



O81



O82

CONGRATS &
CELEBRATE

O7



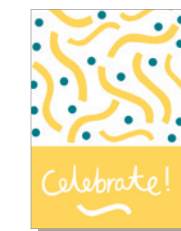
O65



O46



O66



O67



O68



O83



V4



V6



V12



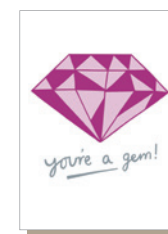
V14



V16



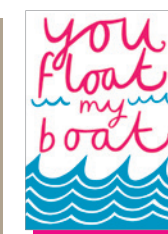
V18



V19



V20



V21



V22



V23



V24



V25



V26



V27



CHR1



CHR3



CHR7



CHR17



CHR18



CHR19



CHR20



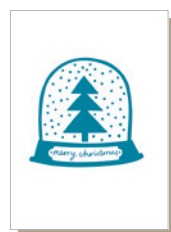
CHR21



CHR25



CHR26



CHR27



CHR28



CHR31



CHR32



CHR33



CHR34



CHR35



CHR36



CHR37



CHR38





CHR39



CHR40



CHR41



CHR42



CHR43



CHR44



CHR45



CHR46



CHR47



CHR48



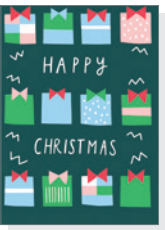
CHR49



CHR50



CHR51



CHR52



CHR53



CHR54



CHR55



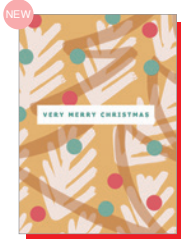
CHR56



CHR57



CHR58



CHR59



CHR60



CHR61



CHR62



CHR63



CHR64

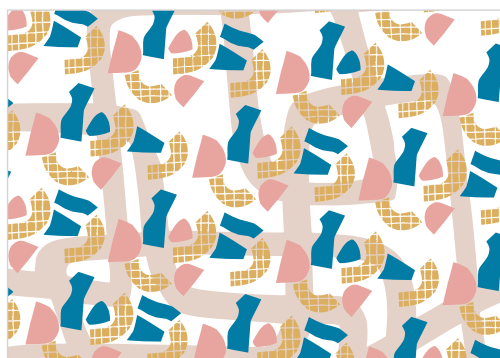
Our new gift wrap designs showcases a dynamic new direction in pattern.
Printed in the UK. Sheet size 50 x 70 cm.



GW09 Collage



GW10 Muddle



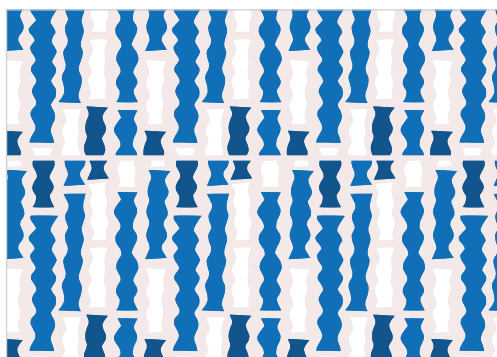
GW11 Abstract Repeat



GW12 Patch



GW13 Arch



GW14 Column

NEW



GW15 Weird & Wonderful

NEW



GW16 Shapes

NEW



GW17 Pencils



PLACING AN ORDER

- Online wholesale ordering is available as part of our website. Please email us for details or register on the wholesale page of our website
- By email or phone
- Please make sure all item details including style, colour and pack size are observed
- Delivery charged on all orders under £150 (UK only)
- For international delivery costs please email for a price

PLEASE NOTE...

- Payment for opening orders is due at the time of shipment
- 30 days terms on subsequent orders (UK only)
- All orders outside the UK will be invoiced on a pro forma basis
- We accept BACS payments, cheques, most credit cards and PayPal

SHIPPING

- We endeavour to despatch all orders within 7 days of order date
- Please see full terms and conditions at the back of the price list

PRODUCTION

- Our cards are printed using a very high quality digital print which results in great vibrant colour and a stunning matte finish
- Products are responsibly made and printed in the UK. They are then finished, packed and distributed from our Yorkshire studio
- All card, envelope and paper stock is FSC accredited and all the cellophane bags are recyclable
- We're a small production operation and re-use all the packaging from our deliveries to package up our orders

CONTACTS

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